REMARKS/ARGUMENTS

I. Status of Claims

Claims 1-8 and 10-28 are currently pending in the application. This Amendment amends claims 1 and 17, and addresses each point of objection and rejection raised by the Examiner.

The amended claim language finds support in the specification as originally filed. No new matter has been added. Favorable reconsideration is respectfully requested.

II. Allowed Claims

Applicant appreciates the indication that claims 10-13 and 25-28 are allowed.

III. Rejections of Claims under 35 U.S.C. §103(a)

Claims 1-8 and 17-24 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Wong, U.S. Publication Application No. 2004/0127267, in view of Montgomery, U.S. Patent No. 6,441,753, in further view of Arai, U.S. Publication Application No. 2004/0218738.

Claim 14 is rejected under 35 U.S.C § 103(a) as being unpatentable over Wong, in view of Montgomery, in further view of Tada.

Claims 15 and 16 are rejected under 35 U.S.C § 103(a) as being unpatentable over Wong, in view of Tada.

Applicant respectfully reiterates that Tada is not available as prior art since its 102(e) date is September 12, 2003, the publication date of the non-English PCT publication. Applicant has previously submitted a certified copy of an English language translation of the priority document to perfect priority and remove this reference. The publication date of the non-English PCT publication of Tada is September 12, 2003, wherein the present application claims the benefit under 35 U.S.C. §119(a) of earlier filed Korean Patent Application No. 2003-0023723, which was filed April 15, 2003.

For the foregoing reasons, Tada does not qualify as prior art and all rejections citing Tada should be withdrawn.

Applicant respectfully traverses the Examiner's rejection of independent claims 14 and 15.

Tada does not disclose, teach, suggest or render obvious the recited features of reproducing a movie picture according to the turning speed in a predetermined direction (independent claim 14) and selecting a channel in a television mode by detecting the position of the rotating key in each direction of rotation (independent claim 15).

The Examiner alleges that Tada teaches reproducing a movie picture according to the turning speed in a predetermined direction. However, Tada merely teaches that the rotation of the rotation input section 14 serves to scale or rotate an avatar on a displayed map. Tada is completely silent with respect to reproducing a movie picture according to the turning speed in a predetermined direction. In other words, Tada

does not teach *rewinding* or *fast-forwarding* a movie as disclosed in exemplary embodiments of the present invention.

Moreover, the Examiner alleges that Tada teaches selecting a channel in a television mode by detecting the position of the rotating key in each direction of rotation. Although Tada mentions that the rotation operation section 14 may be provided for various types of remote controls for a television receiver, Tada is completely silent with respect to the specific recited feature of selecting a channel in a television mode by detecting the position of the rotating key in each direction of rotation. Tada does not at all mention how the rotation operation section 14 can be applied to a television receiver. Accordingly, one can only assume that the rotation operation section 14 would only operate to scale or rotate an avatar on a displayed map as disclosed in the specification and drawings of Tada.

Finally, with respect to independent claims 1 and 17, the Wong, Montgomery, and Arai references also fail to teach a direction of motion picture, selecting a channel, or a brightness level. Applicant has amended independent claims 1 and 17 in order to clarify that all the functions listed must be present and available in the mobile terminal device to be selected by the user.

For at least the foregoing reasons, Applicants respectfully request the Examiner reconsider and withdraw the rejections of claims 1-8 and 14-24 under 35 U.S.C. § 103(a).

Amendment filed November 12, 2009 Responding to Office Action mailed August 8, 2009 App. Ser. No. 10/823,603

IV. Conclusion

In view of the above, it is believed that the above-identified application is in condition for allowance, and notice to that effect is respectfully requested. Should the Examiner have any questions, the Examiner is encouraged to contact the undersigned at the telephone number indicated below.

Respectfully Submitted,

Paul H. Nguyen-Bal Attorney for Applicant

Reg. No. 60,742

Roylance, Abrams, Berdo & Goodman, L.L.P. 1300 19th Street, N.W., Suite 600 Washington, D.C. 20036 (202) 659-9076

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